



7th October 2024

Dear Parents / Carers,

### Charlie, Charlie Viral Video

I am writing to bring to your attention a concerning trend that has emerged among children and teens regarding a game known as "Charlie Charlie," which has gained popularity through various online platforms, including YouTube.

While the game may seem like innocent fun, it is important to understand the potential risks involved. "Charlie Charlie" involves asking questions to a spirit named Charlie, using a makeshift Ouija board. Many children are drawn to this game out of curiosity or peer pressure, often without fully understanding its implications.

We recommend having open conversations with your children about their online activities and encouraging them to share their experiences. Setting boundaries around the type of content they consume is also essential. It's important to guide them toward healthy and age-appropriate forms of entertainment.

#### How can you restrict your child's exposure to 'Charlie, Charlie'?

**Parental controls** – Use the parental controls on devices and video-sharing apps to restrict content by age recommendation and/or by keywords.

**Talk to other parents and to teachers** – Even with restrictions at home, your child may still see inappropriate content. If your child has been made anxious by what they've seen, talk to us so that we are aware that your child is troubled by it.

**Keep devices in family spaces** – Keep tech devices in places in the home that are open and not tucked away in their rooms so that you can have an awareness of what they're consuming online and how they are responding to it.



Thank you for your attention to this matter. Together, we can help ensure that our children navigate the digital world safely and responsibly. Further information about how to keep your children safe online can be found on the following websites:

[Parental Controls guidance from Internet Matters](https://www.internetmatters.org/parental-controls/)

<https://www.internetmatters.org/parental-controls/>

[NSPCC advice on parental controls](https://www.nspcc.org.uk/keeping-children-safe/online-safety/parental-controls/)

<https://www.nspcc.org.uk/keeping-children-safe/online-safety/parental-controls/>

Please speak to your child's class teacher if you are concerned about the contents of this letter.

Yours sincerely,

A handwritten signature in black ink, consisting of the letters 'SK' followed by a long horizontal line.

Mrs S Keenan  
Acting Headteacher